

Seven
Telephones
MAIN
6060

United States Food Administration License No. G-15869

Knowlton's

10-12-14 N 2

Seven
Telephones
MAIN
6060

Salad Season
IS NOW WITH US.
We have some very fine, al-
ready made Salad Dressing and
Mayonnaise, such as Howard's
Premier and Fernell. These
for those who care to make
their own, we have a choice
line of table vinegars, spices,
paprika and capers. The best
of olive oil.

Dressed Hens for Sunday
We will have another lot of those fat, dry-picked, fresh-
killed Country Hens for your Sunday dinner. They are
just the nice size for baking.

Fresh Vegetables
For your Sunday dinner: Lettuce,
Tomatoes, Young Onions, Rad-
ishes, Artichokes, Cucumbers,
Cauliflowers, Beets, Snap Beans,
Green Peas, New Potatoes, Egg
Plant, Turnip Greens, Mustard,
Spinach.

Bakery Department
We have an abundance of
Layer Cakes and small cakes,
such as MACARONS, LADY
FINGERS, FRUIT SLICES, etc.
5c dozen.
Large Layer Cakes, 75c
Small Layer Cakes, 45c
Old-Fashioned Pound Cake, 65c
At the high price of butter and
eggs you can not make them in
your home at these prices.

Delicatessen Goods
Only the Very Best
in This Department
You will find home-made
Chicken Salad, Spiced
Home-Baked Ham; plenty
of Cheese—a full line. Also
other delicacies to make
your Sunday night lunch a
success.

Swedish Milk Biscuit
These of water thinness are ex-
ceptionally fine for invalids and
connoisseurs. Run in oven and
served hot with butter. Also un-
excelled to serve with salads.
35c per package.

Full Line of Quality Fruits Strawberries

Hot Rolls—Coffee Cake at 4:30 p.m.
And "So Good" Bread all day.

HEAVY PLANTINGS OF CROPS SHOULD BE MADE IN THE MEMPHIS TERRITORY

Should Not Have to Buy Feed for Cattle.

Heavy plantings of crops should be made in the Memphis territory, according to the Memphis Chamber of Commerce, because not only to feed the live stock already on the farms, but to provide for additional live stock being introduced into the territory and new farmers going into stock raising. Provision should be made, it is declared, to produce enough feed for hogs, cattle and work animals to permit the laying out of a surplus for winter, so that it will not be necessary to import feed from other sections of the country.

With the ease and low cost with which crops can be raised, it can be cultivated here, it is doubtful if the farmers can afford, in any normal year, to buy this commodity, and the bureau, therefore, for his own protection, every farmer in the territory should plant a good acreage to soy beans, cowpeas, sorghum and Sudan grass. These should be planted as soon as the rains and wheat have been harvested, using the grain drill and planting it thick. If wheat seed is scarce, soy beans made equally as good hay, with as heavy yields, and is polished by all kinds of live stock on the farm.

The beef cattle grower is master of the situation during the winter if he has had the foresight to store up plenty of roughage, it is said. Likewise is this true of the dairy farmer. If it becomes necessary, the live stock can be largely wintered on soy beans and other hay rich in protein. If the work stock is laid through the winter it can be maintained on cowpea hay and kept in good shape on the winter minimum of grain.

"Not only is it good farm practice to produce hay at home, but reports from the North and West indicate that it will be necessary for us to produce our own supply this year," the bureau continued. "Owing to the guaranteed price of wheat, large acreages were planted in this crop, and much land is being used. The recent high price of corn is proving so attractive to the farmers of that section that they are now plowing up some of their hay meadows and planting these to corn, according to current reports. Large quantities of hay are brought into the South from these areas, and with a shortage there this supply will either be cut off entirely or the hay will be so high in price that farmers can not afford to buy it."

Gerber

MEMPHIS

Beautiful Spring GINGHAMS

A beautiful representation of all that is new in weaves, patterns and colorings is here, and prices, because of extra large advance orders, much under regular, as—

Silk gingham, a beautiful tub-proof silk gingham, in all the new plaids, in pastel shades and combinations, choice, a yard.....**\$1.50**

37 1/2c genuine "Mayburne" 32-inch zephyr gingham, in spring plaid effects and the best solid shades, choice, a yard.....**25c**



Zephyr gingham, "Braslock" and "Clairbrook" styles, beautiful color combinations, in the season's new-est plaid effects; choice, a yard.....**49c**

Indantherene and Lorraine zephyr gingham, America's finest grades, French finished, a wonderful range of new patterns; a yard.....**65c**

\$1.00 imported zephyr gingham, Anderson's, Elkdale and others as well known, in all the best colors and patterns; a yard.....**79c**

Zephyr gingham, genuine Anderson's ivanhoe, well known for their unusual and lovely color combinations and patterns; a yard.....**59c**

\$1.25 genuine David and John Anderson's gingham, the finest in the world; all the new spring and summer patterns and colorings; a yard.....**98c**

50c 32-inch zephyr gingham, comprising a number of our best American brands, new spring patterns and solid shades; a yard.....**39c**

Piece goods store—first floor—new store south.

NOTICE TO TAXPAYERS

The city tax books for 1914 assessment purposes are displayed for inspection of the public in the Council Chamber, City Hall, Courthouse, The Board of Equalization meets on the following days to review the valuation of real estate as submitted by the City Assessor:

Wards 31 and 32—Monday, April 28.
Wards 28, 29 and 30—Tuesday, April 29.
Wards 26 and 27—Wednesday, April 30.
Wards 24 and 25—Thursday, May 1.
Wards 21 and 22—Friday, May 2.
Wards 19 and 20—Monday, May 5.
Wards 17 and 18—Tuesday, May 6.
Wards 15 and 16—Wednesday, May 7.
Wards 13 and 14—Thursday, May 8.
Wards 11 and 12—Friday, May 9.
Wards 8, 9 and 10—Monday, May 12.
Wards 7 and 6—Tuesday, May 13.
Wards 5 and 3—Wednesday, May 14.
Wards 3 and 4—Thursday, May 15.
Wards 1 and 2—Friday, May 16.

Tax books are open for inspection 9 a.m. to 4 p.m., Saturdays excepted, when books will be open from 9 a.m. until 12 noon only.

The Board will be in session on above days from 10 to 12 noon for petitions from taxpayers. Written petitions for changes in valuations may be filed with the clerk at any time.

All taxpayers dissatisfied with assessment of their property should not overlook the opportunity to petition the Board, as there is no other appeal.

Personal property assessments for individuals, corporations and all others liable for such tax will be reviewed at a later date. Due notice will be published.

BOARD OF EQUALIZATION,
J. H. Smith, Chairman;
J. W. Keyes,
P. J. Dauriac,
W. H. Dilatash, Secretary;
I. Sugarman.

U-BOAT FIGHTERS HERE ON MAY 3

Seven Ships in Flotilla Including Submarine, Flying Boats and Chasers.

WASHINGTON, April 25.—The squadron of anti-submarine craft to be sent from New Orleans up the Mississippi river, as recently announced, will consist of seven vessels, the destroyer lance, the United States gunboat K-5, three submarine chasers and two flying boats. They will be displayed at all cities and towns on the Mississippi and its tributaries as far up the river as navigation will permit. The flotilla will also announce the Memphis what about May 3, it has been announced, and a three days' stay has been planned for Memphis.

The personnel of the crews will include the regular band of the New York training ship, a band of 100 men and a number of night divers under way or anchored. The destroyer will carry guns and depth charges and every detail of anti-submarine equipment will be shown.

Lieutenant-Commander T. C. Barrien will be in command of the flotilla.

STREET CAR MEN ALL CAREFUL THIS FRIDAY

Friday is proverbially an unlucky day for the street car men, just to show the success of the Safety First rules, motormen and conductors of the Memphis Street railway chose this particular Friday for a demonstration that an entire day in the operation of street cars may pass without a single accident.

The safety first slogan was adopted by the Memphis Street railway six or eight years ago, when a nation-wide safety first campaign was begun by the railroads and street car systems, in an effort to minimize the number of accidents.

Since that time accidents have steadily decreased from year to year and from month to month. The company and employees have regular safety committees, which meet often to discuss the cause of accidents or to hear lectures on safety topics. Educational leaflets have been distributed to the public to form the passengers have to cooperate in making street car riding a safe pastime.

Not only the educational campaign could be extended to the reckless drivers of automobiles, the safety first slogan might gain a number of valuable converts.

Gerber

MEMPHIS

Women's Low Shoes

Pumps—Oxfords—Colonials

Let's Finish the Job Today—Putting the Liberty Loan Over.

Ultra-smart models and superior values expressed in

Our stocks are very complete in styles suitable for all occasions—dress, street and evening wear—and leathers and models feature everything fashion has decreed for spring and summer.

Military, French and Cuban heels can be chosen, and the long, slender vamps, in tan, black and bronze, predominate, though there are other colors to be had.

America's best brands are all well represented and prices range moderately from—



\$8 to \$12.50



Shoe store—below first floor.

AUERBACH

CHOCOLATE MARSHMALLOW

Now Selling at **5c**

AUERBACH Chocolate Marshmallow Bars—you can't imagine how good they taste! Fluffy, snow-white marshmallow, covered with a coating of unsurpassed Auerbach vanilla chocolate, with a taste you cannot resist. Try some today. Ask for

AUERBACH

CHOCOLATE MARSHMALLOW

From Maine to California Auerbach Chocolate Specials are now 5c and 10c

There's an Auerbach Candy for every occasion

"Dolly" Chocolates—The daintiest morsels ever sold for a silver coin.

"ABC Blocks"—Made of finest milk chocolate, a nourishing candy of the well-known Auerbach quality. Especially designed for "little ones" to help them learn the alphabet.

"Lloyd's" Chocolates—A choice chocolate confection of exceptional quality to fit the slender purse.

"Caprice" Chocolates—Tempting chocolate morsels that always taste like "just one more."

"Happy Hours" Chocolates—Never have you enjoyed such deliciously rare-flavored, eye-pleasing, palate-pleasing, incomparable chocolates—the finest quality chocolates ever made.

—and these are only a few of the Auerbach products.

If your dealer cannot supply you, write to us and we will tell you where you can buy them

D. AUERBACH & SONS
Finest Chocolates, Cocoa, Candies and Specialties
Eleventh Avenue, 46th to 47th Street
New York
"Candy Headquarters"

DANIELS AND FAMILY ARRIVE IN ENGLAND

LONDON, April 25.—Secretary Daniels arrived here yesterday with Mrs. Daniels for a two weeks' visit in England. They were greeted at the station by Vice-Admiral Sir Rosslyn Wemyss and John W. Davis, American ambassador, Maj. Gen. Bullard, commander of American forces in Great Britain and other American naval and military representatives. Rear Admiral Knapp, commander of American naval forces in European waters, went to Dover with a party of American naval officers to escort the secretary to London.

After inspecting the guard of honor Mr. Daniels dined at the home of Ambassador Davis and left soon after for German warships and then visited Edinburgh and Sheffield before returning to London for a ten-day stay. The admiralty has made preparations to keep Secretary Daniels busy during his sojourn in this city.

EXTRA!

TONIGHT AT

Lanier's Merry Garden Ballroom

The Famous Hawaiian Band

Do Not Miss This



Tak-hom-a-Biscuit

Sprinkling Hose
50 feet Guaranteed Hose, including Couplings and Nozzle—
\$7.50, \$8.00 and \$10.00

TOWNER & CO., Inc.
Corner Second and Union.

MISSISSIPPI STRONG FOR AMERICAN LEGION

JACKSON, Miss., April 25.—(Sp.)—Mississippi will be fully represented at the national-wide conference to be held in St. Louis from May 7 to 9, including the American Legion, composed of soldiers, sailors and marines who served in the world war.

A conference held at the Edwards Thursday afternoon steps were taken for the formation of the Mississippi organization and the selection of delegates to the St. Louis meeting.

Maj. Alex. Fitz-Hugh, of Vicksburg, and Lieut. John M. Alexander, of Jackson, acted as secretaries. These two officers having been requested by Lieut.-Col. Theodore Roosevelt to undertake the temporary organization work in this state.

The selection of the delegation to the St. Louis convention was left to a committee composed of Maj. Alex. Fitz-Hugh, of Vicksburg, Col. George C. Haskins, of Brookhaven, Capt. J. W. Burnett, of Vicksburg, Lieut. Kenneth Price, of Magnolia, Lieut. J. S. Haskins, of Jackson, Lieut. Frederick Sullivan, of Jackson, and Lieut. John M. Alexander, of Jackson. The delegation will be chosen to represent all sections of the state and sufficient number of alternates named to insure a full representation.

The St. Louis delegation will constitute the executive committee of the national organization which will become known, this committee will set to work to form counties, naming an executive committee of five officers to undertake the work.

The first state-wide meeting in Jackson during the state fair in October. At Thursday's conference Mayor W. A. Scott and County Judge J. H. Haskins appeared before the body and tendered to the American Legion a large sum of money for the city of Jackson during the state fair period. The invitation was accepted by a unanimous vote. It is expected that by that time a large portion of the Mississippi forces now serving in France or in the army of occupation will have returned home and it is desired to have these men take part in launching the permanent organization.

HELENA DRIVING CLUB HAS ELECTED OFFICERS

HELENA, Ark., April 25.—(Sp.)—Joe C. Meyers has been elected president of the Helena Driving Club for the season of 1914, succeeding C. H. Friborg. New members have been added to the club and the track made into first-class condition for the opening meeting on Friday, May 2. Ladies will be admitted free on the opening day.

The following officers and track officials have been elected: Joe C. Meyers, president; J. A. McGuire, secretary; Judge J. T. Uptegrove and Dr. W. M. Richardson, timers; S. C. Clifton, S. W. McNight, starter; Dan Cutting, speed committee; Joe C. Meyers, D. C. Cutting and J. W. Clifton.

LANCASTER REMOVED TO PHILLIPS COUNTY JAIL

FORREST CITY, Ark., April 25.—(Sp.)—Although no demonstration was made, there was an undercurrent of feeling here which seemed to indicate that violent measures might again be resorted to in the case of U. L. (Hub) Lancaster, who, after being surrendered to the sheriff Wednesday evening by his bondsmen, Chas. Fleming and Lon Pippin, was quickly removed Thursday morning in charge of Jailer Lacey to the Phillips county jail in Helena, pending his (Lancaster's) trial on a charge of murder growing out of the killing of John Johnson on the night of Feb. 4.

Sam McIntyre, the alleged principal in the crime, was hanged by a mob at an early hour Wednesday morning, and while Lancaster was not strictly speaking, spirited away from the Forrest City jail, he was handcuffed, it is said, and removed by a circuitous route to the Iron Mountain station and, together with Officer Lacey, was well out of the city, no doubt, before anybody knew that any such move was contemplated.

SINGERS MEET POSTPONED

NEWBERN, Tenn., April 25.—(Sp.)—The Dyer County Singing convention, which was to have met in the western part of the county near Fowles the fourth Sunday in April, has been indefinitely postponed until the first Sunday in May, according to the statement issued by the choir leader, T. M. Jones, of Fowles. Great crowds attend the convention every year, which has proved to be the greatest event that has been held since the establishment of the organization.

Read News Scimitar Wants.

MEATS A-PLenty

SPECIAL SATURDAY UNTIL 12 NOON

IXL Smoked Hams.....	35 1/2c
Chuck Veal Roast.....	20c
Fancy Chuck Roast.....	16c

After 12 Noon Saturday As Below Advertised

Pickled Corned Beef.....	20c and 25c
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CORN-FED BEEF.

Rump Roast.....	25c
Shoulder Roast.....	25c
Prime Rib, Boneless.....	30c
Chuck Roast.....	17 1/2c
Rib and Brisket Boil.....	18c
Chuck Steak.....	24 1/2c
Round Steak.....	30c
Sirloin Steak.....	35c
Porterhouse Steak.....	35c
Ground Beef.....	20c
Liver.....	10c
Brains (3 sets 25c), set.....	10c
Pickled Tripe.....	15c

TRIMMED PORK.

Loin Pork Roast.....	33 1/2c
Loin Chops.....	33 1/2c
Spareribs.....	21c
Neck Bones.....	10c
Loose Pork Sausage.....	30c
Link Sausage.....	25c
Solid Pork Roast.....	30c
Mixed Sausage.....	25c
Pickled Pig Tongues.....	20c
Best Dry Salt Meat.....	33c
Dry Salt Jowls.....	23 1/2c
IXL Bacon (by piece).....	40c
IXL Smoked Hams.....	36 1/2c
Smoked Shoulders.....	30c
Boiled Ham (sliced).....	55c
Smoked Ham (sliced).....	45c

MILK-FED VEAL.

Chuck Roast.....	25c
Shoulder Roast.....	25c
Breasts (pockets).....	25c
Chops.....	30c
Veal Legs.....	30c

GENUINE LAMB.

Shoulders.....	31c
Breasts.....	26c
Legs.....	35c
Lamb Chops.....	40c

MISCELLANEOUS.

Lard Substitute.....	50c
Pure Lard.....	84c
Brick Cheese.....	40c
Long Horn Cheese.....	40c
Swiss Cheese.....	50c
Edelweiss Limburger.....	40c
Peanut Butter.....	25c
Pickled Pig's Feet.....	10c
Frankfurters.....	25c

White House Extra Quality Oleo..... 37c
White House Nut Oleo..... 35c
White House Special Oleo..... 30c

EXTRA SPECIAL—
U. S. Government Bacon (by half or whole piece).....**36c**

WHITE HOUSE MARKETS

137 N. MAIN STREET.
Between Adams and Washington.
JOHN SPRICH & SONS, Inc.

76 BEALE AVE.
Between Front and Main.
Inc.

APPOINTED CARRIER.

NEWBERN, Tenn., April 25.—(Sp.)—Reuben Hendrix has recently been appointed rural route carrier on the Knoxville road from Dyerburg, to fill the vacancy of the resigned carrier on route No. 4 out of Dyerburg.

Goodwin-Goodell

OPTICAL CO.
MAIN AND MONROE
OPTOMETRISTS.
Memphis and Columbus, Miss.